



**A Levels?**

**BTECs?**

A Level Law  
A Level Economics  
A Level Business Studies  
Business Level 3 Extended Diploma  
Travel & Tourism Level 3 Extended Diploma

**Post-16 Options**



Continue your lifelong love of learning and personal development

**EXAMS**



Apply for post-16 option(s)

Formal Revision Programme; Paper 1 & Paper 2

Formal Revision Programme; Re-sit opportunity RO65 (80 marks).

Exam Series 2 RO65

Applied Revision Methods & Exam Techniques

Exam Series 1 RO65

Applied Revision Methods & Exam Techniques

Market & Pitch a Business Proposal (RO66)  
*Reviewing Strengths & Weaknesses of business proposal & pitching*

Complete All Coursework

Pitch a Business Proposal (RO66)  
*Pitching a business proposal to an audience*

Commence RO66 Coursework (60 marks)

Market & Pitch a Business Proposal (RO66)  
*Brand identity  
Promotional Planning  
Skills; Business Proposal & Pitching*

Y11 Trial Exam (2) RO65 (80 Marks)

Y11 Trial Exam (1) RO65 (80 Marks)

**YEAR 11**

Financial Performance  
*Sources Of Finance  
Analysis of Financial Performance  
Financial Calculations*

Finance  
*Financial Terms  
Break-Even  
Cash Flow Forecast*

Y11 Trial Exam (2) Paper 2 (50%)

Marketing  
*Marketing Mix*

Y11 Trial Exam (1) Paper 1 (50%)

Marketing  
*Market Segmentation  
Market Research*

Human Resources  
*Recruitment & Selection  
Organisation Structures  
Motivation  
Training*

Y10 Work Exp.

Business Expansion  
*Mergers  
Take-Over  
(Dis) Economies Of Scale  
Globalisation*

Technology & Ethics  
*E & M-Commerce  
Corporate responsibility  
Sustainability  
Fair Trade*

Economic Climate  
*Interest Rates  
Inflation  
(Un) Employment  
Consumer Spending  
Overdrafts/Loans/Mortgages*

Globalisation  
*International Trade  
Exchange Rates*

Legislation  
*Health & Safety At Work  
Employment  
Anti-Discrimination  
Consumer Protection*

Applied Revision Methods & Exam Techniques

Y10 Trial Exam Paper 1 (50%)

Re-commence RO65 Coursework (60 marks)

Business Ownership  
*Sole Traders  
Partnerships  
Ltd & PLC  
Franchises  
Not-for Profit*

OCR  
RECOGNISING ACHIEVEMENT  
Basic Enterprise & Marketing Concepts (RO64)  
*Markets  
Customer Profiles  
Market Research*

Commence RO65 Coursework (60 marks)

Applied Financial Viability  
*Financial Calculations  
Types of Costs  
Break-Even  
Cash-Flow Forecasts*

Applied Marketing Concepts  
*Marketing Mix - 4P's  
Product Life Cycle  
Pricing Strategies  
Promotional Strategy  
Customer Service*

Y10 Trial Exam RO65 (80 Marks)

Types of Business Ownership  
*Sole Trader  
Partnership  
Ltd & PLC  
Franchises  
Business Plans  
Sources of Capital Start-up*

**Options – OCR National Enterprise & Marketing**

**YEAR 10**

Basic Business Concepts  
*Purpose of Business  
Aims & Objectives  
Stakeholders  
Location  
Business Planning*



**Options – AQA GCSE Business Studies 9-1**

**YEAR 9**

RELATABLE FOUNDATION KNOWLEDGE; Consumerism, Internet Safety, Financial Capability, Personal Finance, Work & Wages, Economics & Money, Enterprise, Economic Environment, Sustainability.

KEY SKILLS – COMPUTER, RESEARCH, NUMERACY, BASIC CALCULATIONS, LITERACY

*welcome*

**YEAR 8**

**YEAR 7**